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Synopsis : This course introduces students with the field of video and animation production from both practical and theoretical perspectives. The student will learn concepts and techniques on how to integrate theoretical concepts with practical work to produce video and animation artifacts that are both technically and culturally sophisticated. Practical work focuses on script development, storyboarding, camera shooting techniques, lighting, audio integration, digital video editing and a process of exporting video to multiple formats. This course also will develop students' ability to work as an animator through actual production of animation expressed by plane work. Students will be introduced to the study of the whole process of 2D and 3D animation production through theory and practice, and encouraged to produce a quality animation. In addition to these conceptual and technical skills, this course provides students with an analytical framework for exploring the creative and cultural significance of digital video and animation as a form of communication especially for teaching and learning purposes.